

COME MEET IN



MEMPHIS



MEMPHIS
COOK CONVENTION CENTER

CANNON CENTER FOR THE PERFORMING ARTS





Accessible, affordable, authentic, Memphis is the perfect place to have your next convention, meeting, or event, whether it's an elegant intimate dinner, festive gala or an international tradeshow. The Memphis Cook Convention Center features a spacious and column free Exhibit Hall, flexible breakout meeting rooms, an elegant, stately ballroom, and the acclaimed 2,100 seat Cannon Center for the Performing Arts.

Come Meet in Memphis!

300,000 square feet of meeting/exhibition space

125,000 square-foot column-free exhibit hall
(Main Hall)

35,000 square-foot special exhibit hall
(South Hall)

28,000 square-foot ballroom

2,100-seat, state-of-the-art Cannon Center
for the Performing Arts

31 meeting rooms, totaling 74,000 square feet

Food and beverage services provided by
the Sheraton Memphis Downtown

Underground parking

Convention Center Trolley Station

Truck elevator

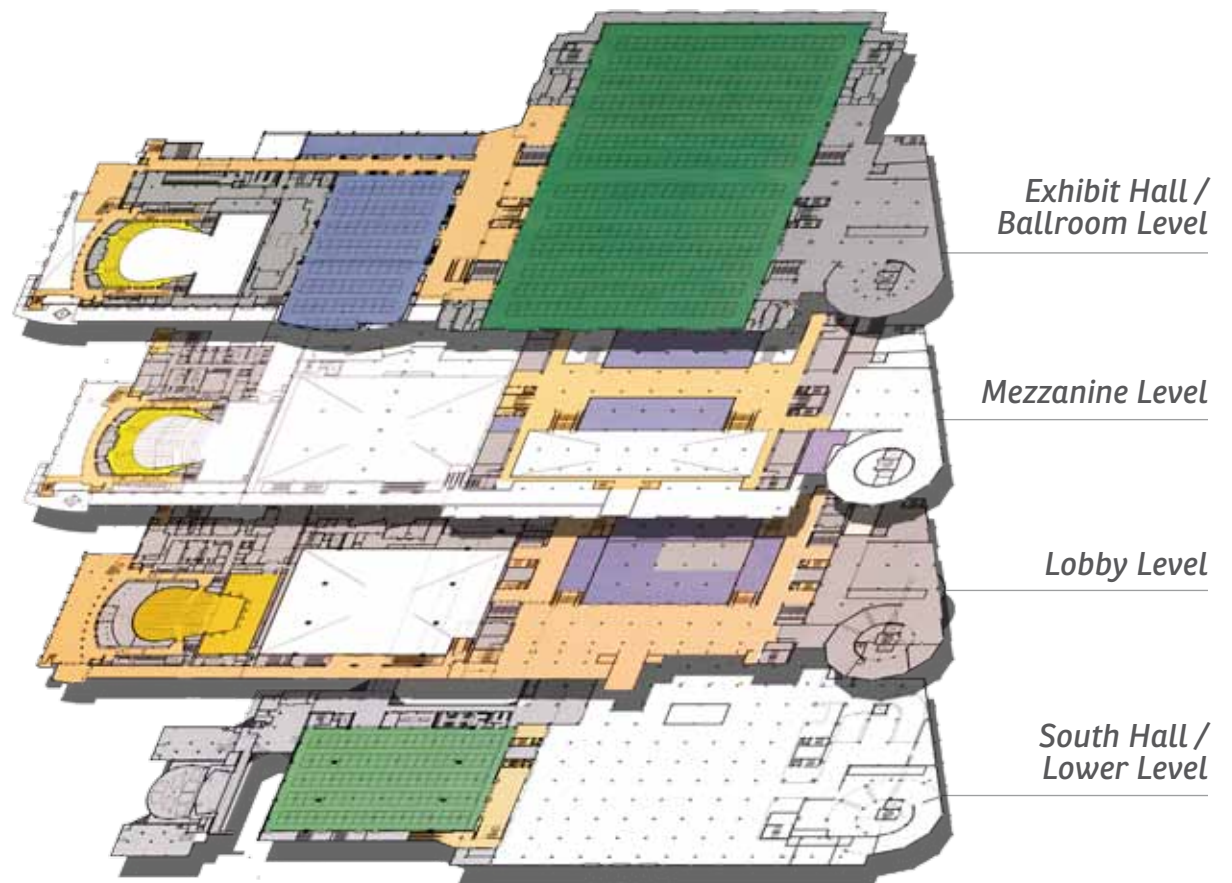
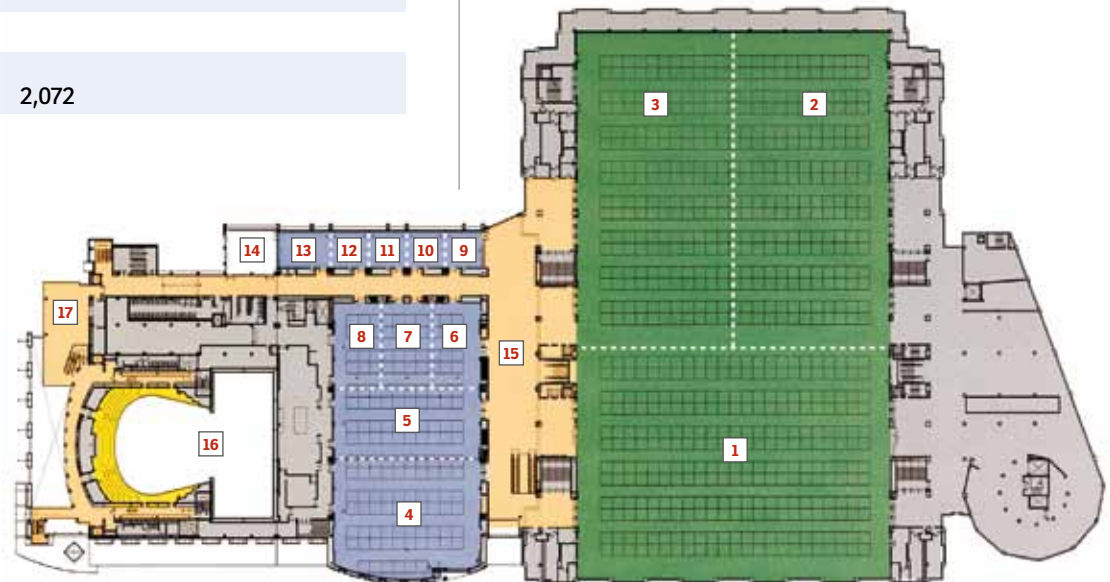
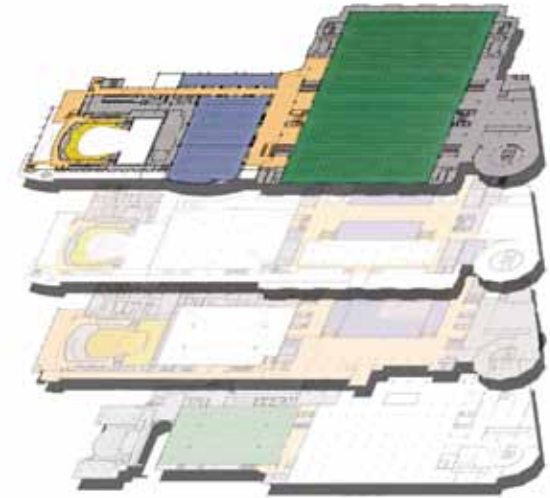


Exhibit Hall | Ballroom Level

SEATING/BOOTH CAPACITY

ROOMS/HALLS	SQ. FEET	DIMENSIONS	CEILING HEIGHT	BANQUET STYLE	THEATRE STYLE	CLASSROOM STYLE	10' X 10' BOOTHS
1 East Hall	48,685	266 x 187	40'	2,860	5,150	2,860	261
2 Northwest or							
3 Southwest Hall	37,450	280 x 133	40'	2,140	2,500	2,140	196
Combined	125,000	266 x 467	40'	7,140	10,150	7,140	653
4 Ballroom A	10,664	86 x 124	27'	700	1,050	576	51
5 Ballroom B	8,228	68 x 121	27'	500	810	480	40
6 Ballroom C	2,829	41 x 69	27'	150	288	160	10
7 Ballroom D	2,829	41 x 69	27'	150	288	160	10
8 Ballroom E	2,829	41 x 69	27'	150	288	160	10
Combined	27,776	224 x 124	27'	1,900	2,900	1,600	140
9 201	1,056	32 x 33	16'	40	62	45	NA
10 202	1,024	32 x 32	16'	40	62	45	NA
11 203	1,024	32 x 32	16'	40	62	45	NA
12 204	1,024	32 x 32	16'	40	62	45	NA
13 205	1,440	32 x 45	16'	60	90	60	NA
Combined	5,632	176 x 32	16'	220	350	240	25
14 Terrace							
15 Ballroom Foyer	15,328						
16 Cannon Center for the Performing Arts					2,072		
17 Theater Mezzanine Lobby							

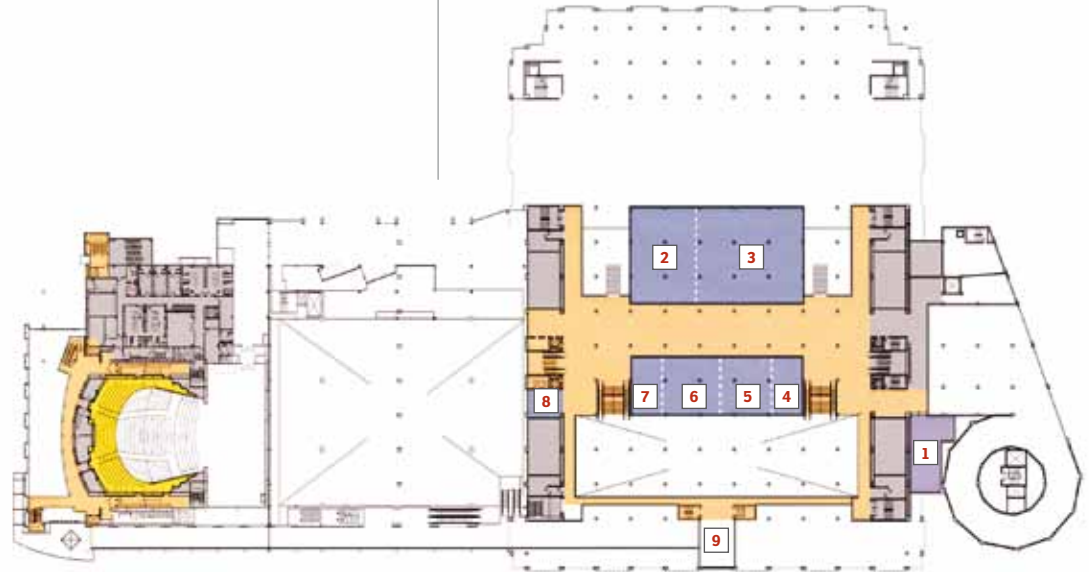
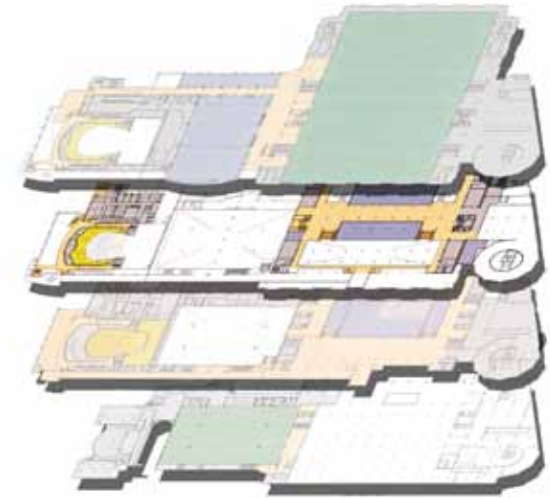


The 125,000 square-foot, column-free Exhibit Hall can be used as an impressive Main Hall or split into three equally impressive but smaller halls. This level also offers five column-free ballrooms that can be combined into one if required. Five meeting rooms offering 16-foot ceilings, complement the overall space. A pre-function foyer located between the Hall and the Ballroom is perfect for registration or receptions. An outdoor terrace overlooking the mighty Mississippi provides a relaxing place for

Mezzanine Level

SEATING/BOOTH CAPACITY

ROOMS/HALLS	SQ. FEET	DIMENSIONS	CEILING HEIGHT	BANQUET STYLE	THEATRE STYLE	CLASSROOM STYLE	10' X 10' BOOTHS
1 Executive Conference Center	2,086	36 x 59	8'	– 25 People Boardroom Style –			
2 Cotton Row	4,485	57 x 78	8' 4"	280	392	296	25
3 Steamboat	7,098	91 x 78	8' 4"	400	634	440	40
Combined	11,583	148 x 78	8' 4"	680	1,026	736	65
4 Chickasaw	1,372	28 x 50	8' 4"	60	120	72	7
5 Mississippi	2,278	46 x 50	8' 4"	110	144	123	10
6 Sultana	2,290	46 x 50	8' 4"	110	144	123	10
7 River Bluff	1,323	28 x 50	8' 4"	60	120	72	7
Combined	7,276	148 x 50	8' 4"	340	528	390	34
8 South Mezzanine Conference Room	– 12 People Boardroom Style –						
9 Skyway to Sheraton Memphis							

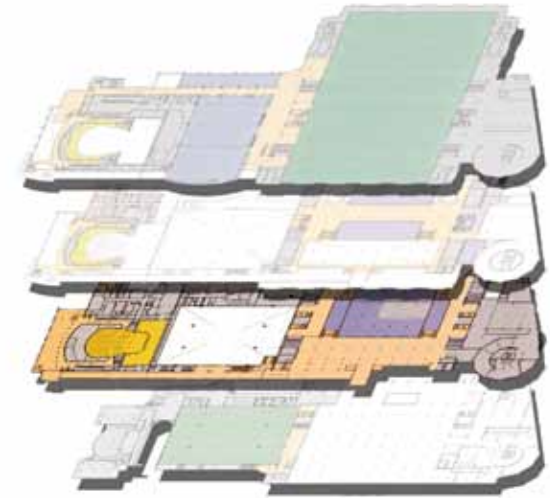


The Mezzanine level provides a dramatic overview of the Grand Lobby. The Executive Conference Center gives a boardroom feel to meetings and presentations in spacious quarters for 25. Seven additional meeting rooms of generous proportions, along with an inviting hallway between, provide ample room for registration and reception needs. A convenient skyway connects the Convention Center to the Sheraton Memphis Downtown.

Lobby Level

SEATING/BOOTH CAPACITY

ROOMS/HALLS	SQ. FEET	DIMENSIONS	CEILING HEIGHT	BANQUET STYLE	THEATRE STYLE	CLASSROOM STYLE	10' X 10' BOOTHS
1 L-1	860	27 x 30	9' 5"	40	70	40	NA
2 L-2	1,478	26 x 54	9' 5"	80	168	80	8
3 L-3	1,642	30 x 54	9' 5"	80	182	80	9
L-2 & L-3	3,120	56 x 54	9' 5"	160	350	160	17
4 L-4	1,478	27 x 54	9' 5"	80	168	80	8
5 L-5	1,650	30 x 54	9' 5"	80	182	80	9
6 L-6	1,567	29 x 54	9' 5"	80	168	80	8
7 L-7	1,767	31 x 59	9' 5"	100	210	124	10
L-5, 6 & 7	5,294	85 x 59	9' 5"	260	560	284	27
8 L-8	850	27 x 30	9' 5"	40	70	40	NA
9 L-9	899	28 x 28	9' 5"	40	70	40	NA
10 L-10	1,545	30 x 50	9' 5"	80	168	80	8
11 L-11	1,519	29 x 50	9' 5"	80	168	80	8
12 L-12	1,494	29 x 50	9' 5"	80	168	80	8
L-10, 11 & 12	4,558	88 x 50	9' 5"	240	504	240	24
13 L-13	1,494	29 x 50	9' 5"	80	168	80	8
14 L-14	1,545	30 x 50	9' 5"	80	168	80	8
L-13 & L-14	3,039	59 x 50	9' 5"	160	336	160	16
15 Grand Lobby	19,750						
16 Truck Elevator		54' 4"L x 12'4"W x 14'6"H					
17 Winchester Street Loading Dock							
18 East Concourse							
19 Theatre Lobby							
20 Front Street Loading Dock							

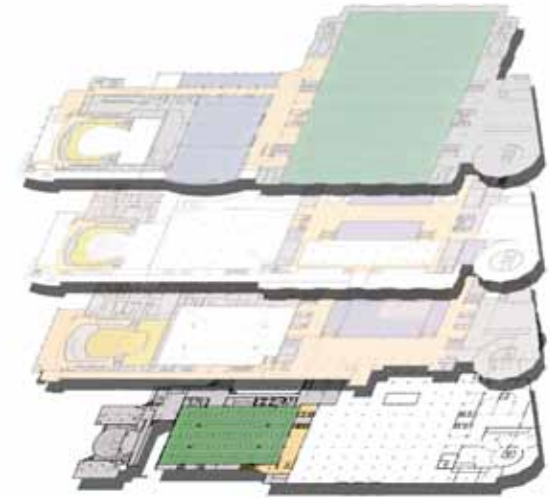


Our Grand Lobby and East Concourse provide a warm welcome and feature 14 flexible breakout meeting rooms. The Lobby and East Concourse also open to Main Street, just a few steps from our charming downtown trolley line. The 2,100-seat Cannon Center for the Performing Arts is home to the Memphis Symphony Orchestra and is the stage for special events, concerts and plenary sessions.

South Hall | Lower Level

SEATING/BOOTH CAPACITY

ROOMS/HALLS	SQ. FEET	DIMENSIONS	CEILING HEIGHT	BANQUET STYLE	THEATRE STYLE	CLASSROOM STYLE	10' X 10' BOOTHS
1 South Hall	36,098	-	32'	2,040	4,340	2,128	180
2 Truck Access Tunnel							
3 South Hall Lobby							
4 P-1 Level Parking							



The 35,000 square-foot South Hall features a 32-foot ceiling. Ideal for shows and exhibits, this level features a large truck access tunnel, a special exhibitor storage room and direct access to covered parking.

Photo Credits

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CANNON CENTER FOR THE PERFORMING ARTS



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